

American Cancer Society's Concert2Cure In-Kind Sponsorships

\$30,000 RETAIL VALUE DONATION AND HIGHER

STARRING - YOUR LOGO!

- Logo Placement with Concert2Cure Materials
 - Web site
 - Presence on home page
 - Links to C2C web site
 - Acknowledgement in Event Program
 - Compact Disc Insert
 - Creative Loafing print ads
- Rotation of logo with other top sponsors silhouetted on Tabernacle wall day of show
- Inclusion of logo on Tabernacle Video Wall on day of show
- Text or logo presence in Concert2Cure Press Releases and Collateral Pieces - flyers, posters, etc

Concert Privileges

- Three 6' banners day of show
- 2 Premium Seating Tickets
- 6 General Admission tickets
- VIP Hospitality Room Access for 4 people

Gifts

- 10 Concert2Cure Compact Discs

Make History

- 1st Right of Refusal for National Concert2Cure Sponsorship

UP TO 30,000 RETAIL VALUE

FEATURING - YOUR LOGO!

- Logo Placement with Concert2Cure Materials
 - Web site
 - Presence on home page
 - Links to C2C web site
 - Acknowledgement in Event Program
 - Compact Disc Insert
 - Creative Loafing print ads
- Text or logo presence in Concert2Cure Press Releases and Collateral Pieces - flyers, posters, etc

Concert Privileges

- Two 6' banners day of show
- 6 General Admission tickets

Gifts

- 6 Concert2Cure Compact Discs

\$5,000 - 10,000 RETAIL VALUE

INCLUDING - YOUR LOGO!

- Logo Placement with Concert2Cure Materials
 - Web site
 - Presence on home page
 - Links to C2C web site
 - Acknowledgement in Event Program
 - Compact Disc Insert
- Text or logo presence in Concert2Cure Press Releases and Collateral Pieces - flyers, posters, etc

Concert Privileges

- 4 General Admission tickets

Gifts

- 4 Concert2Cure Compact Discs

**Logo treatment is subject to printing deadlines.*